

## Typography

# Impact

Nexa is a sans serif with distinctive character. With well-finished geometric designs and excellent legibility it is optimised for headlines.

# Empathy

Miller Text is a transitional serif representing both traditional and modern characteristics. With generous breadth and a relatively large x-height it delivers earnest, authoritative copy.

# Typography Specifications

**Nexa Bold**  
**Nexa Heavy**

Miller Text Roman  
*Miller Text Italic*  
**Miller Text Bold**

## **Arial Bold**

System font – Arial

Georgia  
*Georgia Italic*  
**Georgia Bold**

System font – Georgia

Arial and Georgia are standard PC fonts and are used when Nexa and Miller Text are not available.

They are typically used for communications that are created in Microsoft® programs or for communications that are shared 'live' (i.e. without first being converted to a PDF) where the recipient will not have access to Nexa and Miller Text.

# Typography Usage principles

## Headlines

- 1** **Headline - level 1**  
Nexa Heavy sentence case  
Tracking: -30  
Leading: 85%  
Point size: matched to Miller Text
- 2** **Headline - level 2**  
Miller Text Bold sentence case  
Tracking: -10  
Leading: 85%  
Point size: matched to Nexa Heavy



# Typography Usage principles

## Long copy

- 1 **Header**  
Nexa Bold uppercase  
Point size: 7.5pt at A4 size  
Page number  
Miller Text Bold sentence case  
Point size: 7.5pt at A4 size  
Kerning: -30

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- 2 **Page number**  
Miller Text Bold sentence case  
Point size: 7.5pt at A4 size  
Kerning: -10

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- 3 **Major heading**  
Nexa Heavy sentence case  
Point size: 42pt  
Leading: 85% at A4 size  
Kerning: -30

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- 4 **Lead-in text**  
Miller Text sentence case  
Point size: 14pt  
Leading: 16pt at A4 size  
Kerning: -10

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- 5 **Subheading – level 1**  
Nexa Heavy uppercase  
Point size: 9pt  
Leading: 9pt at A4 size  
Space before: 3mm  
Space after: 1mm  
Kerning: -30

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- 6 **Subheading – level 2**  
Miller Text Bold sentence case  
Point size: 9pt  
Leading: 11.5pt at A4 size  
Space before: 1mm  
Space after: 0.5mm  
Kerning: -10

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- 7 **Body Copy**  
Miller Text sentence case  
Point size: 9pt  
Leading: 11.5pt at A4 size  
Space after: 1mm  
Kerning: -10

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- 8 **Subheading – level 3**  
Miller Text Italic sentence case  
Point size: 9pt  
Leading: 11.5pt at A4 size  
Space before: 1mm  
Space after: 0.5mm  
Kerning: -10

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- 9 **Pull out – level 1**  
Miller Text sentence case  
Point size: 38pt  
Leading: 34pt at A4 size  
Kerning: -10

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- 10 **Pull out – level 2**  
Nexa Bold uppercase  
Point size: 9pt  
Leading: 9pt at A4 size  
Kerning: -30

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- 11 **Pull out – level 3**  
Miller Text sentence case  
Point size: 8pt  
Leading: 10.5pt at A4 size  
Kerning: -10

10 EXPERIENCE

# A place where people go places.

No matter which ACU campus you choose, there is an accommodation option to suit you. ACU's Living and Learning Communities are designed to cater to the needs of the whole person by providing support academically, spiritually and socially so that residents get the most out of their university experience.

**BALLARAT**  
The Ballarat Campus accommodation options below offer on-site support and organised social activities and events run by the University.

**Camillus Residence**  
Camillus is located less than 4km from the Ballarat Campus. The residence provides facilities such as free on-site parking, laundry facilities, BBQ areas, central heating, a recreation room, and a tennis court.

**Proximity to the University**  
Located within 6km of the Ballarat Campus, the University provides fully furnished managed residences for more independent students to rent on a shared basis. Students are provided with their own single, fully furnished bedroom in a three to four bedroom house. Facilities

**Managed residences**  
Our Canberra residences allow students the privacy and independence of renting privately with the added benefit of residential staff support and activities. Students are provided with their own single, fully furnished bedroom in a three or four bedroom house. Facilities include fully furnished shared living area and kitchen, heating, free laundry, and maintained gardens.

**BRISBANE**  
The University recommends a number of independently run student accommodation providers in Brisbane. There are options to rent a single bedroom and share the lounge room, kitchen, and bathroom with other students in self-catered accommodation. Or choose a studio apartment with your

**954**  
STUDENTS AT BALLARAT CAMPUS  
in undergraduate and postgraduate courses, full and part time.

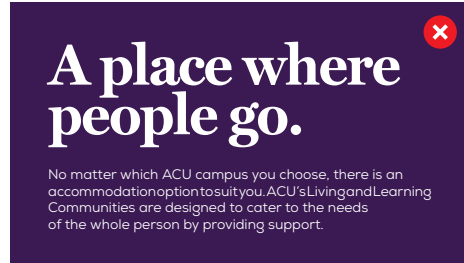
*Grayscale*  
All text is converted to black whenever colour reproduction is not possible.

*Nexa*  
Nexa should always be set with -30 tracking.

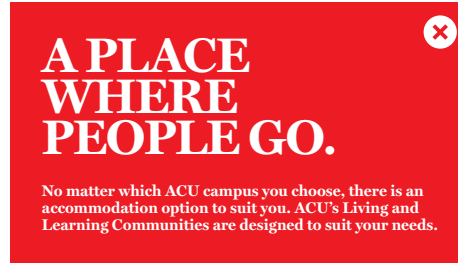
*Miller Text*  
Miller Text should be set with default tracking unless it appears as a major heading.

# Typography

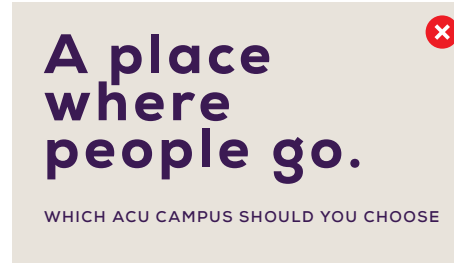
## Incorrect use



Miller Text should not be used in isolation for headings and Nexa must never be used for body copy.



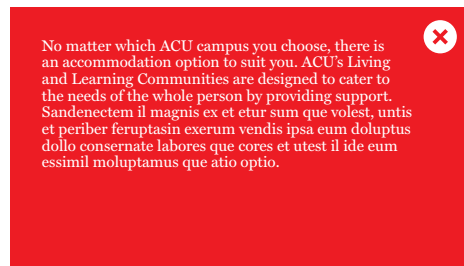
Miller Text or Nexa should not be set in uppercase for core communications. Body copy should not be set in Miller Text Bold unless a specific word needs to be highlighted.



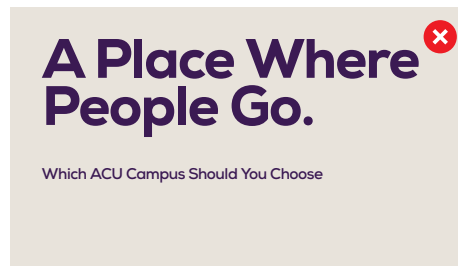
Nexa Heavy should always appear with -30 tracking.



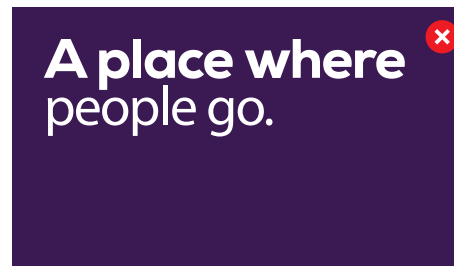
Only Nexa Bold, Nexa Heavy, Miller Text Roman, Miller Text Italic and Miller Text Bold should be used.



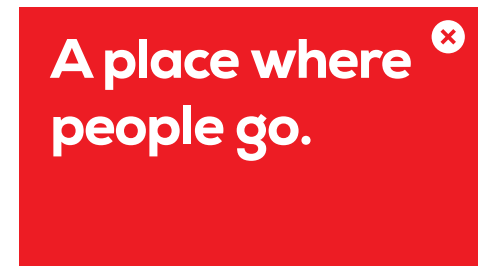
Body copy should not be reversed out of Red.



Title case should not be used. Headings should appear in sentence case only. Brochureware subheadings should appear in uppercase only.



Multiple weights of the same font should not be used within the same sentence (whether Miller Text or Nexa).



Headings should be set with 85% leading.