## **Icons**

Our icon suite adds clarity and consistency to communications and aids in navigation. They should be used with purpose rather than as a purely decorative element.



## **Icons**Colour reproduction

Some simple rules guide the use of our icons to optimise legibiity. In limited circumstances an icon may lead an application. Where greater weight is required a 0.075pt keyline is added to the artwork prior to scaling the icon to the required size. Ensure negative spaces do not fill in.

Single coloured icons in full tone to be

used in all circumstances.

**ICON SUITE** 





Red White background Black White background

Sand background



White Red background

Purple ad background Charcoal background



Preferred sizes Minimum size