

## Paper stock usage

When printing communications, it is important to create a consistent look. These paper stocks have been chosen based on their environmental credentials, quality and value, with a range to suit all applications.

### BULK PRINTING

Publisher Offset is an uncoated WEB grade paper stock suitable for bulk WEB printing. Ordered directly through the paper mill, Publisher Offset is available in a text weight only. A matching cover stock, Precision Laser, is available through Spicers. An all purpose offset paper with superior bulk and opacity characteristics, Precision Laser is

competitively priced to provide a cost effective alternative for general print jobs.

### SPECIALTY PRINTING

Pacesetter Laser Recycled is a high quality paper available for both offset and Indigo-certified digital printing. It has 30% recycled content and is priced to meet even the most demanding budgets.

### VICE CHANCELLOR'S STATIONERY

The premium stock, Knight, is a high quality premium paper. Bright white with superior smoothness, it offers a fresh and contemporary take on prestige.

STOCK	WEIGHTS	PRICE COMPARISON	INDIGO CERTIFIED	SOURCING	ENVIRONMENT CREDENTIALS	RECYCLED CONTENT
<b>BULK PRINTING – WEB</b>						
Publisher Offset	Text weight	Low		Straight from the paper mill	PEFC Certified	0%
Precision Laser	70 - 120 gsm (PEFC) 135 - 310 gsm (FSC)	Low		Spicers	PEFC Certified FSC Certified	0%
<b>SPECIALTY PRINTING – OFFSET AND DIGITAL</b>						
Pacesetter Laser Recycled	70 - 300 gsm (PEFC) 340 gsm (FSC)	Low	Pacesetter Laser SPI	Spicers	PEFC Certified FSC Certified	30%
<b>VICE CHANCELLOR'S STATIONERY – OFFSET AND DIGITAL</b>						
Knight	90 - 400 gsm	Medium high	Knight Smooth Digital – Indigo	K.W. Doggett	FSC Certified	0%

### MARKETING & EXTERNAL RELATIONS RECOMMENDED WEIGHTS

Postcard, bookmark	300 gsm
Flyer A5, DL	170 gsm Indigo / 190 gsm offset
Course flyer A4	170 gsm Indigo / 190 gsm offset
Brochure/Booklet ≤ 8 pages	170 gsm Indigo / 190 gsm offset
Brochure/Booklet > 8 pages	300 gsm cover   120 gsm internal
Poster, certificates	170 gsm Indigo / 190 gsm offset