



MASTER OF BUSINESS ADMINISTRATION EXECUTIVE

TAILORED FOR BUSY PROFESSIONALS

The MBA (Executive) is designed for experienced managers and professionals who aspire to executive roles - critical and creative thinkers for whom informed and ethical decision-making will define their management style.

INTENSIVE WEEKEND MODE - FLEXIBLE START DATES

The MBA (Executive) is designed to accommodate professionals who may need to balance the competing pressures of family, work and lifestyle. The course is offered in intensive mode over 24 weekends. There are six start dates available for 2015 in Sydney, Brisbane and Melbourne and applications are welcomed year round.

INSPIRING

At ACU Business our purpose is to challenge, empower and inspire graduates to make a positive difference for self and society. The theme of the course is ethical, global and practical decision-making. We teach modern business practices and challenge you with possibilities of current business theories and practices that will lead to the development of higher level strategic skills in:

1. Ethical leadership
2. Change management
3. Corporate governance
4. Management for sustainability
5. Global practices

WHO SHOULD STUDY THIS PROGRAM?

The MBA (Executive) program is designed for professionals and practising managers with a minimum of three years professional experience and/or managerial experience who are looking to take their career to the next level. It is ideal for those who are seeking promotion in their chosen career, as well as those who would like to move into a different industry.

The MBA (Executive) is a broad-based, postgraduate degree, rather than a technical qualification required for a particular job or vocation. It is designed to accelerate your functional and strategic understanding of the management process, and to provide you with analytical tools for decision-making beyond the traditional bottom line.

INTERNATIONAL STUDY TOUR

This optional unit aims to expose students to the diverse business practices in international business and to allow them to gain an appreciation of cultural diversity and business behaviour. It does so through an intensive engagement with enterprises in host countries such as the USA, China or France. Using a series of case studies, inquiry will be made into the functional aspects of international business operations such as international financing, marketing and human resource management.

APPLICATION AND ADMISSION

Prospective students should apply directly via the ACU website. Recognition of prior learning is available.

Entry paths for non-degree holders with extensive professional and managerial experience is possible.

MASTER OF BUSINESS ADMINISTRATION EXECUTIVE

PROGRAM OVERVIEW

The program consists of 12 units (subjects). All of the units are taught by highly qualified and experienced specialists in a small group setting.

The course is delivered in seminar format, characterised by the exchange of ideas, knowledge and experience, rather than having formal lectures and tutorials. Students will be assessed on their understanding of concepts and processes and their ability to apply them innovatively and ethically to real-world issues.

The structure of the program is as follows:

| Core Units (3) | |
|---------------------|---|
| | Strategic Management for Sustainability Ethical Leadership and Social Responsibility International Business Environment OR International Study Tour |
| Required Units (8) | |
| | Accounting for Decision Making Finance and Quantitative Methods Entrepreneurship Corporate Governance and Risk Management Managerial Economics in a Global Environment Management of Change Organisational Dynamics and Behaviour Managerial Marketing |
| Elective units (1*) | |
| | International Business Environment Special Topics in Business Human Resource Management Knowledge Engineering Commercial and Corporations Law |

*The School of Business will schedule one of the 5 Elective units detailed above and advise students accordingly.

